Atlas Learn

AI for Marketers booking terms

Last updated 21 October 2026

Who you are booking with

Atlas Learn is a trading name of LLUME SOLUTIONS LTD, company number 16085395. Our registered office is 124 City Road, London, United Kingdom, EC1V 2NX. Our VAT number is 516 8799 40. Contact hello@atlaslearn.io.

Your booking

Your place on AI for Marketers includes personalised onboarding and 4 weekly, three-hour sessions in Central London. We will confirm the venue at least 14 days before the first session.

Your booking confirmation lists your dates. Your place is for the named attendee and cannot be transferred to someone else.

Payment

The advertised price includes UK VAT. Payment is due in full when booking unless we agree otherwise in writing. For payment options, contact sales@atlaslearn.io. Your booking is confirmed when we accept it by email. We will send you your booking details and a copy of these terms.

Cancelling within 14 days of booking

You may cancel up to the end of the 14th day after the day you book. We offer this cooling-off period for both personal and company bookings.

You must agree to these booking terms before payment. If your first session falls within your 14-day cancellation period, we also ask you to confirm:

> I ask for teaching to start during my 14-day cancellation period. If I cancel during that period, I will pay only for teaching I have been provided.

If you cancel during this period, we refund the full amount unless you have attended teaching. Each complete session attended accounts for 25% of the price you paid. If you cancel partway through a session, we charge only for the proportion you attended. There is no deduction for onboarding, the handbook or the setup guide.

When you cancel	Your refund
Before your first session	100% of what you paid
After attending 1 session	75% of what you paid
After attending 2 sessions	50% of what you paid
After attending 3 sessions	25% of what you paid
After attending all 4 sessions	0% of what you paid

The table applies to cancellation during the cooling-off period after whole sessions. If you did not request an early start, we make no deduction for teaching during that period.

Cancellations and refunds

After the 14-day cooling-off period, the full course fee remains payable if you cancel, withdraw or miss sessions, subject to your statutory rights. Any agreed payment plan continues; cancelling does not automatically cancel outstanding instalments.

Your rights if we cancel, materially change or fail to deliver the course are unaffected.

To cancel your booking, email support@atlaslearn.io with your name and course name. You may give a reason, but it is optional. You can also use the cancellation form in your booking confirmation or send any other clear cancellation notice to our registered office. We will confirm receipt by email; you do not need to wait for our confirmation to exercise your right to cancel.

To meet the cooling-off deadline, send your cancellation notice before the period expires. Cooling-off refunds are made without undue delay and within 14 days of being informed of your cancellation, using your original payment method without a refund fee.

Missed sessions

Sessions are not recorded. If you cannot attend, contact us and we will send you the prompts, templates and exercises for that session.

Changes and cancellations by us

We reserve the right to make reasonable changes to examples and tools to keep the course current. If circumstances outside our reasonable control require a change of date or venue, we will give as much advance notice as reasonably possible. We will not reduce the number or length of sessions. Your statutory rights are unaffected.

Materials and your work

You may use the handbook and teaching materials for your own learning and work. You may not resell, publish or distribute them without our written permission. We do not claim ownership of projects you create during the course. Third-party tools and materials have their own terms.

Course results

We provide training with reasonable care and skill. We do not guarantee revenue, funding or commercial success. Check AI-generated outputs before using them, particularly code, factual claims and anything involving personal or confidential information.

Our liability

Your contract is with LLUME SOLUTIONS LTD, trading as Atlas Learn. The following provisions apply to claims arising from your booking or the course, including claims for breach of contract or negligence.

We do not exclude or limit liability for death or personal injury caused by our negligence, fraud or fraudulent misrepresentation, or any liability that cannot legally be excluded or limited. The limits below do not reduce any refund you are entitled to receive.

If you book as a consumer, we are responsible for loss or damage you suffer that is a foreseeable result of our breach of contract or failure to use reasonable care and skill. Loss is foreseeable if it is an obvious consequence or if you and we knew it could happen when you booked. Your statutory consumer rights and

remedies are unaffected. The business liability limits below do not apply to consumer bookings.

If you book wholly or mainly for purposes relating to your trade, business, craft or profession, you are a business customer. Subject to the exceptions above, our total liability to you for all claims arising from a booking is limited to the total course fees paid or payable under that booking.

For business customers, subject to the same exceptions, we are not liable for loss of profit, revenue, anticipated savings, business opportunities or goodwill, whether direct or indirect, or for other indirect or consequential losses.

Complaints and applicable law

Send complaints to hello@atlaslearn.io. We aim to reply within two working days.

These terms are governed by the law of England and Wales. Consumers retain any mandatory protections and rights to bring proceedings in their home courts that apply by law.